











#### **About the CSR Awards**

Sustainability and Corporate Social Responsibility (CSR) plays a crucial role in the community vis-à-vis the corporate sector considering the environmental and social impact of business decisions. CSR is a "self-regulating business model" that implies the procedures of interaction by a company with its stakeholders and the general public at large, creating a scenario of being socially responsible.

The Central and State Governments have taken extraordinary steps to try and contain the epidemic, such as general confinement and large scale shutdown of economic activity, as well as issuing aid and recovery packages to support struggling companies and workers. Many companies have also stepped up to contribute to the containment effort and to soften the economic blow on their workers and supply chains. However, government and business responses may also have unforeseen risks of their own.

### **OBJECTIVE**

The objective of the Award is to acknowledge, motive and incentivize corporate members for their contribution towards social and environmental goals and look at the CSR mandate as an opportunity to move towards strategic philanthropy, rather than an onerous compliance, with support from civil society and the State Governments to make a difference to the lives of people in the state.

ASSOCHAM Southern region is organising the Corporate Social Responsibility (CSR) and Sustainability Awards to recognize companies that have made a positive impact from April 2022 to March 2023 through their innovative & sustainable CSR initiatives.

# **Sustainability and CSR Award Categories**

**Excellence in providing support to Healthcare** 

**Excellence in supporting Education and Skill** 

**Excellence in providing Livelihood to Local Community** 

**Excellence in Employee Volunteering** 

**Excellence in Energy Management and Renewables** 

**Excellence in Water Conservation** 

**Excellence in Diversity & Inclusion and Women Empowerment** 

**Excellence in Climate Change Mitigation** 



# Eligibility Criteria

All Corporates, NGO's and Institutes who contributed towards social and Environment activities are eligible for Corporate Social Responsibility (CSR) Awards.

# **Eminent Jury**

Eminent academic jurist from leading institutes of India including IIMs, IITs.



#### **Submission Process**

- 1. Executive Summary (1-2 pages)
- 2. The details of the project should Include:
  - a. Objective of the Project
  - b. Who was the target group?
  - c. How did you achieve it?
  - d. Impact of the Project
  - e. Photos of the Project
  - f. Financial spending of the Project. (FY April 2022 March 2023)



(References and Annexures materials to be submitted along with the above details through

email at: Padma.b@assocham.com

#### **Selection Process**

- Questionnaire based assessment on the details furnished by the participating company and sharing relevant documents.
- 2. Finalisation of nominated companies, for assessment by the Jury and in consultation and co-ordination with ASSOCHAM.
- Selection of the CSR projects for final recognition as per the categories above from the nominated companies by the Jury.



### **Panel of Juries**

Entries will be judged by an eminent panel of senior corporate executives and academia representatives. Jury evaluates entries based on innovation, local relevance of impact, integrated to company business strategy and governance mechanism, the most important benchmark would be what extent the corporate has embarked on mainstreaming CSR and sustainability initiatives to centre stage and meeting all stakeholder expectations.

# **Important Dates**

| Description                         | Dates         |
|-------------------------------------|---------------|
| Last Date for Receiving Application | December 2023 |
| Awards Ceremony                     | April 2024    |



## **Registration Fee (Per Category)**

| Sl. No. | Description        | Registration Fee       | Total        |
|---------|--------------------|------------------------|--------------|
| 1.      | NGO's / Foundation | Rs. 20,000/- + 18% GST | Rs. 23,600/- |
| 2.      | Corporates         | Rs. 25,000/- + 18% GST | Rs. 29,500/- |

### **Bank Details for Payment**

Payment can be made by Cheque or DD in the name of "The Associated Chambers of Commerce and Industry of India" payable at Bengaluru. However online payment is also preferable, below are the bank accounts details.

| Beneficiary Name        | ASSOCHAM Regional Office Bangalore  |
|-------------------------|---|
| Bank Name               | HDFC Bank Ltd, 548/D, Maruthi Mension, CMH Road,<br>Indira Nagar, Banglore - 560038 |
| Savings Bank A/c Number | 01841110000053  |
| IFSC Code               | HDFC000184  |
| MICR Code               | 560240011   |

### **About ASSOCHAM**

ASSOCHAM initiated its endeavour of value creation for Indian industry in 1920. It was established by promoter Chambers, representing all regions of India. Having in its fold over 400 Chambers and Trade Associations, and serving over 4.5 lakh members across India. ASSOCHAM has emerged as the fountainhead of Knowledge for Indian industry, which is all set to redefine the dynamics of growth and development in the Knowledge Based Economy. More information available on www.assocham.org



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The Associated Chambers of Commerce & Industry of India (ASSOCHAM)

Southern Regional Headquarters: